

Product Launches

The 'Revolution' in Personal Hydration is Here Now - Using the Not-A-Bottle(TM) Container System

Edited by Christopher Laird Simmons

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ESTES PARK, CO - April 27 (SEND2PRESS NEWSWIRE) -- Rocky Mountain Patents, LLC (www.RockyBusiness.com) today announced that its innovative Not-A-Bottle(TM) container system is poised to revolutionize the personal hydration market. "The Revolution in personal hydration is here now! Instead of attempting to clean out permanent pouch systems, drinking bottles, or canteens, the Not-A-Bottle(TM) container system with a drinking tube or pop-up cap provides 'Instant Refill' by simply replacing the beverage bag," says Charles Schroeder, Manager, Rocky Mountain Patents, LLC.

"This simple system has applications ranging from Sports Enthusiasts, the Military, Industry, and Commuters -- to use in Hospitals and Nursing Homes. The replaceable bag system allows for a wide variety of prepackaged sports and flavored drinks, nutritionals, water and juices."

This environmentally superior system consists of lightweight bags, holders, and dispenser caps. The disposable bags contain the flowable material, have a lip (much like a baby bottle liner), and have a pull tab or "pierceable" top for opening. The cap captures the bag lip between it and the holder, and has a dispenser appropriate for the material being distributed.

Caps can vary from pop-up drink tops and drinking tubes for outdoor enthusiasts -- to motor oil spouts, and pumps and sprayers for cleaning solutions or personal care products. The appropriate dispenser cap allows ongoing reuse and "Instant Refill" by simply replacing the product bag.

"I believe that corporate leadership with a strong commitment to the environment will be pleased with how this system can differentiate their product from their competition," says Schroeder. "Cost is reduced because significantly less plastic is used than in bottles, and no new expensive dispensers are required for each refill. This will appeal to the environmentally conscious consumer."

www.RockyBusiness.com/DocumentDownloads.htm

has instant downloads for:

- * "Revolutionizing Personal Hydration" Brochure
- * "Introducing Not-A-Bottle(TM) Container System" Brochure
- * Not-A-Bottle(TM) - Detailed presentation

Rocky Mountain Patents, LLC now owns and is licensing the Not-A-Bottle(TM) container system technology for use with all types of flowable materials. Exclusive licenses are currently available for specific application categories now through 2022.

About Rocky Mountain Patents, LLC

Inventor Charles Schroeder formed Rocky Mountain Patents, LLC in 2004. The company develops and markets innovative intellectual property for a changing world.

Website: www.RockyBusiness.com

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